

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS: Ignacio Sanz-Pastor *et al.*
APPLICATION NO.: 10/007,966
FILING DATE: November 7, 2001
TITLE: INTERACTIVE ADVERTISING WITH AN AUTOMATED VIEWING
REWARD SYSTEM
EXAMINER: DANIEL LASTRA
GROUP ART UNIT: 3622
ATTY. DKT. NO.: 22503-05565

CERTIFICATE OF ELECTRONIC (EFS-WEB) TRANSMISSION

I hereby certify that this correspondence is being transmitted via the Office electronic filing system in accordance with 37 C.F.R. § 1.8(a)(i)(C) from the Pacific Time Zone of the United States on the local date shown below.

Dated: December 19, 2007

By: /Daniel R. Brownstone 46581/
Daniel R. Brownstone, Reg. No. 46,581

MAIL STOP AMENDMENT
COMMISSIONER FOR PATENTS
P. O. BOX 1450
ALEXANDRIA, VA 22313-1450

RESPONSE B

In response to the Office Action mailed on June 19, 2007, please enter the following amendments and consider the accompanying remarks. Authorization to charge the fee due is attached.